

Andersonian

Publication schedule and rate card 2019-20 academic year

The Andersonian, AU's student newspaper, is the best way to reach the Anderson University campus.

The Andersonian—

- publishes on eight Wednesdays per semester
- circulates approximately 1,200 copies to students, faculty, staff and administration
- prints four-color display ads as well as coupons

To make space reservations or for more information, please contact Faculty Adviser David Baird at dabaird@anderson.edu or (765) 641-4341.

The Andersonian
Anderson University
1100 E. Fifth Street
Anderson, IN 46012

www.andersonian.com

Publication schedule

Semester one (all dates 2019)
28 August
11 September
25 September
16 October
30 October
13 November
Semester two (all dates 2020)
22 January
05 February
19 February
04 March
01 April
22 April

Print advertising rates

Inches tall	Columns wide				
	1	2	3	4	5
2	—	—	—	—	\$80
3	—	—	\$72	\$96	\$120
4	—	\$64	\$96	\$128	\$160
5	—	\$80	\$120	\$160	\$200
6	—	\$96	\$144	\$192	\$240
7	—	\$112	\$168	\$224	\$280
8	\$64	\$128	\$192	\$256	\$320
9	\$72	\$144	\$216	\$288	\$360
10	\$80	\$160	\$240	\$320	\$400
11	\$88	\$176	\$264	\$352	\$440
12	\$96	\$192	\$288	\$384	\$480
13	\$104	\$208	\$312	\$416	\$520
14	\$112	\$224	\$336	\$448	\$560
15	\$120	\$240	\$360	\$480	\$600
16	\$128	\$256	\$384	\$512	\$640
Actual width (inches)	1.90	4.00	6.15	8.30	10.40
Actual width (picas)	11.60	24.20	36.90	49.50	62.20

Banner ad on page one: \$150 per issue (actual size 10.40 x 1.25 inches)
Church and coupon directories: \$20 per issue / \$320 for the entire year